



## Workshop Offered for Local Food Producers on Quickbooks®

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MADISON – Complete financial records can be the difference in the success of your local food business, but the task can be daunting. To ease the record-keeping process, the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) encourages you to attend the January Buy Local, Buy Wisconsin Regional Workshop Roadshow titled “Quickbooks® 101 for Local Food Producers: Squash Your Accounting Fears.”

The Quickbooks® workshops will be from 9:00 a.m. – 2:00 p.m. at four sites across the state. Dates and locations include:

- Monday, January 9 at UW-La Crosse, Wing Technology Center, 1705 State Street, La Crosse
- Tuesday, January 10 at UW-Barron County, 1800 College Drive, Rice Lake
- Wednesday, January 11 at UW-Oshkosh, Clow Social Science Center, 805 Algoma Boulevard, Oshkosh
- Thursday, January 12 at DATCP, 2811 Agriculture Drive, Madison (Also accessible by free webinar)

The speaker for the workshop will be Robin Meier, CPA. Meier is a Certified Quickbooks® ProAdvisor at Wegner CPAs where she specializes in working with agribusiness clients for their accounting and tax needs. She will be joined by Jill Kimmerly, CPA, a Certified Quickbooks® ProAdvisor at Wegner CPAs who focuses on working with small businesses, individuals and agribusiness clients.

Space for each workshop is limited. The cost to attend is \$30 for the first registration, and \$15 for any additional registrations of the same farm, family or organization. Lunch is included.

To register or for more information, visit [datecp.wi.gov/Business/Buy\\_Local\\_Buy\\_Wisconsin](http://datecp.wi.gov/Business/Buy_Local_Buy_Wisconsin) or contact Theresa Feiner at [theresa.feiner@wi.gov](mailto:theresa.feiner@wi.gov) or 608-224-5112. The registration deadline is Monday, January 2.

The Quickbooks® workshops are the second in a series planned for local food producers. The final workshops “Branding: It is not just about logos” will be held in late January and early February.

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